```
Actual Display Size: Up to 150 ft projected
Design Size (excluding bleed): 4:3 or 16:9
Resolution required at design size: 1280px x 960px or 1920px x 1080px
```

We recommend wherever possible that you produce creative in both landscape and portrait orientations.
This will give us the best chance for a good fit when projecting onto tall as well as wide buildings.

## EXAMPLES:

## 4:3 ratio :- <br> Landscape



## Portrait



16:9 ratio :-
Landscape


Portrait


File formats accepted: Adobe Creative Suite (ver CC or earlier) - Editable pdf preferred - Please convert all text to vectors/outlines to ensure compatability

If you would like this outline in Illustrator format, please call us.

